

REX[®]

ROUNDTABLES FOR EXECUTIVES

FRANCE • SWEDEN • FINLAND • CHILE • ITALY • UNITED STATES • AUSTRALIA • BRAZIL • CANADA • DENMARK • NEW ZEALAND • HOLLAND • ESTONIA • NORWAY • DUBAI • MEXICO • IRELAND

**COLLABORATING:
MULTIPLIES SOLUTIONS,
SUBTRACTS PROBLEMS.**

COLLABORATIVE INNOVATION
STRATEGIC THINKING
LEADERSHIP GROWTH





AN INTERNATIONAL COMMUNITY TO INCREASE YOUR BUSINESS.



There is a driving force that guides the whole world: the power of a community. Yes, where the strength of a member decreases, another's begins.

If I told you that you can be part of an élite group of people such as: entrepreneurs, leaders, managers, visionaries, enlighteners, who together, as a big family, can ensure that your success

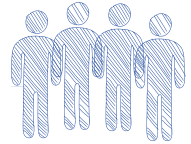
is elevated to the number of members of the group?

This is the principle behind Rex: the Peer Advantage, the philosophy by which the help between peers is the quickest and easiest way to significantly increase your business and your life as well.

What are we talking about?

THE POWER OF REX PEERS:

EXCHANGE OF IDEAS TO ANTICIPATE THE FUTURE.



Rex is an international reality that connects brilliant minds three times a year. What happens is a true intellectual miracle, thanks to the genuine collaboration that involves the participants in a stimulating flow of intuitions that could change their lives.

This harmony created among the members, allows everyone's experiences and knowledge to be shared, discussed, taken as an example, to kick off to healthy challenges to support and inspire each other.

The only place where you will not find your competitors.

How does it work?





REX LADDER METHOD

+ IDEAS + FRIENDS + ENERGY FOR CHANGE

The goal of REX is to ensure that each member receives 450 ideas annually, applies 6 ideas and produces a return of at least 50,000 Euros. But participating in meetings also means acquiring and enhancing one's personal entrepreneurial gut, managerial skills and leadership qualities. The presence of the REX facilitator (**REXor**) guarantees to find space for everyone and the

optimization of time, eliminating the risk of wandering and never reach practical conclusions.

Between one meeting and another meetings, participants remain connected and specific activities are planned to turn ideas into concrete and successful projects.

How is it possible?



BETTER LEADERS, BETTER BUSINESS, BETTER LIFE.



All this happens thanks to ingenious, cohesive, unconventional minds that create a group able to change its markets , with ideas sharing. Imagine having your own business, a heterogeneous team of trusted colleagues to turn to for important decisions that spur you to keep your mind open, agile and bold. You wouldn't be alone anymore.

THAT'S WHY REX IS SUCCESSFUL, TO PROVE IT THERE ARE NUMBERS AND TESTIMONIALS.

UNTIL TODAY WE HAVE
IN THE WORLD **20 REX TEAMS**
FROM 15-18 MEMBERS EACH:

200 entrepreneurs with more than
1.500 fitness clubs in
25 countries that bill more than
3 BILLION Euros

MORE THAN 70 MEETINGS SINCE 2010 (ONLY THE EMEA TEAMS)

Amsterdam::Berlino::Dubai::Dublino::Helsinki::Londra::Madrid::Milano::Moscow::New York::Parigi::Reykjavik::Riyad::São Paulo::Tallin



Fausto Di Giulio
CEO EUROPA | AFRICA | MEDIO ORIENTE



Will Phillips
REX FOUNDER



Eddie Tock
REX CEO



Fahad Alhagbani, founder of a chain of 150 fitness clubs, leader in the Middle East. After he listed it on the stock exchange, it launched another 4 new brands.

“ Being a part of REX has not only allowed me to improve my business, but also to improve myself as a person. The challenge and inspiration that I get from my REX peers has changed my life. The ‘Power of Peers’ and ‘Power of Informal Discussions’ are key concepts that I honed in REX and began to implement in my daily life to great success. REX colleagues push you to get out of your comfort zone and capture new experiences and learnings. However be warned, they also challenge you to look within yourself and your businesses to uncover the ‘Ugly Truth’, always in line with spirit of professional and personal development. Very rarely in life we are able to interact professionally with such a like-minded group of executives from within your own industry in a completely trusting and non-competitive environment. With REX, quantitative business returns are certain – qualitative returns are there for those who are bold enough to pursue them. I wish I have joined this group earlier. ”



Anthony Barquisseau, owner of a 5 clubs chain, founded in France with Decathlon.

“ I came to see what I can learn from International peers. At first, I was amazed with the discipline and professionalism of the organization (schedule, readings, materials...) but above all I finally understood the concept of «the power of peers». If you are willing to give, you will receive much more, on return: everyone is ready to share, learn and support. I first met talented and inspiring people, now I have caring friends. ”

If you are fascinated by this world made of Successes and want to know more, contact us or visit our website [rexcommunity.com](https://www.rexcommunity.com)

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REX EMEA Trusted suppliers:



MATRIX
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PRECOR



LIFE FITNESS
FAMILY OF BRANDS

LES MILLS

TeamSystem



Interiors for
health clubs, gyms,
spas, studios,
medical and wellness

myzone

ojmar

E G Y M

HYDROMASSAGE
relax - recover - rejuvenate

SPORTRICK
Online Class Scheduling

gymsales | powered by ABC

TRIFORM

Gympass

ZIVA

WBS
WELLNESS SYSTEM

CR+SS
KIDS